

# How to Cross the Road

***And Get To The  
'Other Side'  
Where Success, Fame  
& Fortune  
Is Waiting For You!***



**The Simple Secret to Getting  
Anything You Want - Easily!**

by  
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**<http://www.CrossTheRoad.com>**

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# A parable that will change your reality - starting today!

*'**Crossing the Road**' is a metaphor for getting what you want out of your life.*

*This little anecdote, spawned by a short walk to get a haircut, will end up expanding your horizons and possibilities, taking you to ever greater heights in your search for success in life.*

*As you read along, answer the little questions the author poses - and take a minute or two to think about what the answers mean to you. I promise you this exercise will be a revelation - and fun!*



We all cross the road.

Some of us cross the road because we want to.

Some of us cross the road because we have to.

And some of us cross the road because we were pushed half-way across!



## Do you cross the road?

Silly question, right?

Of course you do. Everyone does.

The bigger question is

## **How do you cross the road?**

And what does it say about you as a person?



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## Crossing the road

Going out for a haircut, I chose to walk rather than drive. I stood at a busy intersection. Watched as cars, buses and other vehicles sped busily by both ways. Nicely judging a gap in the traffic, I quickly crossed the road.

It felt special. An achievement. One that accomplished a goal. I had reached the other side.

And upon reaching the other side, I spent some time thinking over what had just happened. About how other people cross the road.

The next time you're out walking, stand and watch for a minute. It's very interesting.

- You'll see '**Streakers**'. They watch out for a break, and then streak through it to get to the other side. Judgement and speed are their skills.
- You'll also see some '**Headless Chickens**'. They are streakers with bad judgement, or less speed. They get caught when the traffic starts again - and often lose their head, behaving wierdly, even dangerously.
- Then there are the '**Cautious Computers**'. You can almost see them calculating distances and speed, exercising the kind of brain power usually reserved for solving the most complex problems, and picking the perfect moment that's safe and easy to stroll across the road.



- You'll see some '**Daredevils**'. They are risk takers. Love showing off. They'll swerve and dodge speeding cars, thrilling at the drivers angrily shaking their fists at them.
- And you'll also find some '**Gamblers**'. They too take risks - but without analyzing them well. Head bowed, throwing caution to the winds, they will step out and cross the road, trusting to a higher power - and the timely action of brakes - to save their skin as they plod along to cross the road.
- You'll agonize with the '**Unsure Ditherer**' who simply can't make up his mind when to cross the road. One step forward, then two steps back... over and over. In the end, either a long break in traffic or a helpful hand on the shoulder are what gets him across.
- All the while, you'll enjoy the company of '**Timid Tommys**' who will be watching with you - not because they too are studying how people cross the road, but because they're too scared to do it.

Which kind are you?

Think about it when you cross the road next time!



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## When Do You Cross The Road?

I've always preferred to cross the road when it's safe. No cars or vans or trucks whizzing by. No need to rush, when I may stumble and fall. No stress and worry.

Others love pitting their wits and agility against machines. They thrill in rushing quickly past speeding vehicles, grinning from ear to ear when they get past, missing being crushed to pulp by a hairsbreadth.



Some cross only at signals. They wait until the light turns green. Others cross where it suits them best.

I've known people who would walk half a mile to cross a road where it is narrower, or has less traffic, or there's a pedestrian crossing.

I've also known folks who flit and hop through heavy traffic by seeking and finding opportunistic gaps, cutting short their walk by that half-mile. They accept the higher risk it entails.



Which is the best way to cross the road?

Or the safest way? Or the easiest?

There's no correct answer.

Except the one that's 'correct' for you.

So when do you cross the road?



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## How Do You Cross The Road?

Once the decision has been made to cross the road, and the best time to do it has been selected, it's still fascinating just how varied the act of crossing the road is.



You'll see people cross the road confidently, strolling resolutely and with purpose - even passion - eager to reach the other side.

You'll also find some people shuffling along dully, aimlessly, almost as if it matters very little to them if they got across or not.

You'll find people all along the spectrum in between.



- There's the 9-to-5'er, crossing over in a loping stride, head bent against the cold wind, talking animatedly into a cell phone.
- There's the tourist on holiday, looking all around, up and down, drinking in the sights, relishing the sounds and fascinated by his surroundings - enjoying the short, simple journey across the road.



- There's the home-maker out on an errand, staring fixedly at the road, face set in an earnest mask, intent only on getting back to unfinished chores.

Each of them will cross the road.

Each of them has a reason to get to the other side.





Each of them does it in a different way, a unique style, a special manner.

Is this as important as the act of getting across the road? Or is it more important? Less?

What do you think?

The answer you just gave is insightful. It taught you something about yourself. About the value you place on the journey, as compared against reaching the destination.

But the even more revealing answer is the one you give yourself when you ask this question:

How do you cross the road?



## Which roads do you cross?



There are many routes I can pick to reach the barber's. One of them involves crossing two busy roads. The other is longer, and would mean crossing seven smaller roads. And a third one is shortest - I'll have just one road to cross.

I could pick and choose any one of these three options. All of them will get me to where I want to go.

If you were facing a similar choice, which roads will you cross?

- Do you go through life avoiding busy roads with heavy traffic, preferring instead to take a longer path to your destination?
- Do you like to cross more busy intersections, even if it means waiting for traffic lights or taking bigger risks to get across?
- Or are you the kind who picks and chooses the solitary country lanes with little or no danger from being hit by a speeding car... even though that lane takes you to a place you don't like going to?



It's a choice. Your choice.

Which roads to cross, which places to go, which route to take... it's all up to you.

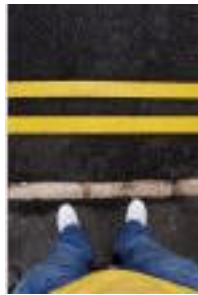
At times, it is best to be cautious, cross the quiet streets first, and move slowly towards the place you want to get to.



At other times, it may be worth the greater risk, the faster pace, the higher excitement of rushing across highways - so you can get there sooner.



And there are also times where it's just best to stand by the curb, waiting and watching!



## What Do You Do Before You Cross The Road?

When I was a little boy, I was taught this:



Look to your left, then to your right. Then look to your left again, before you cross the road.

The sequence may be different where you live. But the principle is solid. Take care when you cross the road so you don't get hit.

This sage advice was followed by a long list of things not to do when I cross the road.

Good advice for children. But how about adults?

What do you do before you cross the road?

Some of us grow up, adding to the long list of things to do before we cross the road. We go through this list every time we cross the road. It takes us longer to get across - but we finally get there.

And then, we are astonished to find others getting across faster.

That's because they didn't add too much to the list (or maybe they weren't ever taught all the things on that list to begin with!)

Maybe they even took a few things off it - because those anchors were holding them back... so that they can cross the road faster.



At a greater risk? It depends - upon what exactly is still on the list.

What's on your list?

When was the last time you analysed it critically?

Are all those nuggets of 'take care' advice really as valuable today as they were to you as a child?

If not, why are you still keeping them? Using them? Following them?

Is it because you didn't know you were?



Would it be a good idea to take another look now and see if you want to keep them - or throw some of them away?

It works the other way too.

If your 'cross the road' check list is either too small or doesn't exist... then maybe you're taking too many needless risks. After all, millions of people cross the road every day - safely!

There's no real heroism in taking risks you don't have to. Unless you're a '**Daredevil**'. Or a '**Gambler**'. And even then, it's a misperception.



## What does crossing the road really mean?

'Crossing the road' can mean different things - to different people.

To me, going out for a haircut, 'crossing the road' means literally that.... getting across a road to reach the other side.



To the creative artist, 'crossing the road' might mean taking those ideas, dreams and passions floating around his mind and putting them into words of a book or poem, or images of a painting or sketch, or tunes of a song or melody.

To the entrepreneur, it might mean moving from planning to action, taking the plunge and turning vague concepts into a concrete business.

To the student, it might mean passing that exam, learning a complex theorem, or graduating college.

To the sportsman, it might mean mastering a difficult stroke, or perfecting a shot, or claiming a title.



To the seeker, it might mean finding religion, realizing God, discovering a deeper purpose to life.

To the parent, it might mean bonding closely with a rebelling child.

To the nervous parson, it might mean delivering his first sermon.





To the anxious teenager, it might mean going on her first date.

All of them cross the road.

To reach the other side.

Because they want to.

Or were made to.



## Why Do You Cross The Road?

What began as a simple question now gets a little more interesting, right?

The answer to this question is also fascinating.

Sure, you cross the road to get to the other side.

But is just getting to the other side enough?

Sometimes, it is.

But...

Is that reason enough to brave traffic, make tough decisions, overcome fears, and take your life in your hands as you battle the buses and bustle, trucks and turmoil, cars and chaos to cross the road?

Or do you want more? A special something? Something that makes it all worthwhile?

To the fund-raiser who decides to cross the road, finding that big corporate donor who will fund her dreams is not the end in itself. What she can achieve with the money and support is.

To the teacher who pins all hopes on her star pupil, having him shine in a test or excel in exams is just the beginning of something special. Her student's future achievements are what fuelled this teacher's desire to cross the road.





To the father who gives up a promising career to be the primary caregiver for his child, just raising her to adulthood is rarely enough. Watching daddy's little girl become a famous, successful and respected young woman is, however, good reason to cross the road.



Why do you cross the road?

Think about it.

It will give you the shove in the back you often need.



## Cross The Road

Yes, we all cross the road.

We cross many roads every day of our life.

Not all roads are out there. Many are in our minds.

We need to cross the road to get to the other side.

And whether we do it or not is often related to what we expect to find there.

Crossing the road is not a walk in the park.

- It can be risky.
- It can be dangerous.
- It can be scary.

Yet we all cross roads. Do it without thinking or worrying too much. Have done it ever since we were kids.

We do it in our own unique way. We do it because we need to get to the other side.

No parent, teacher or mentor teaches a child never to cross the road. Instead, we'll show our kids the best way to do it. To look both ways. To pick a time when there is little or no traffic. To act quickly and decisively.

Then why do we look at roads inside our mind differently?



Just like the ones out there, these are roads too.

Roads that you are meant to cross.

To reach the other side.

That's where success lies.

It's worth the risk.

The effort.

Do it.

**Today!**



## Yes, Cross The Road

Today.

Start now.



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Yes, some people cross the road because they want to.

Some others cross the road because they have to.

And the rest cross the road because they were  
**pushed half-way across!**

I hope reading this book is the 'half-way push' that you need to cross the road.

See you on the 'other side'.

All success

***Dr.Mani***



## Cross YOUR Road

We all have our doubts and fears. We are anxious and uncertain. We want success, fame and fortune - but are afraid of trying and failing.

So, we hesitate to cross the road.

Sometimes, we are lucky and find direction, courage, and determination enough to give it a try. Sometimes, we get support, guidance and assistance from a friend, or mentor or parent. And sometimes, we just stand and wait at the curb.

Sadly, sometimes, we wait too long.

And realize, too late, that we should have taken a chance and crossed the road.

Don't wait too long. Cross the road. Today.

**Now.**



## After You Cross The Road...

### **Help Someone Cross The Road**



Have you crossed the road? Did reading this book help you? Then your story might help someone else do it too.

There are many talented people in the world who are holding back, afraid to cross the road!

Yes, you can inspire and encourage them to take that first daring step towards success, fame and fortune.

How can you do it?

By sharing the story of what made you 'Cross the Road' with them on

**<http://www.HowToCrossTheRoad.com>**



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## **ABOUT THE AUTHOR:**



**Dr. Mani Sivasubramanian** is an infopreneur and heart surgeon. He 'crossed the road' to follow a dream. By doing so, he has raised over \$80,000 for his non-profit organization, the **Dr. Mani Children Heart Foundation**, funding life-saving heart surgery for 19 children from poor Indian families.

An inspirational writer and energetic marketer, Dr. Mani has helped thousands 'cross the road' and reach out to fulfil their purpose and achieve their goals.

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